

“Discover Fulton Market!” – May 2019

Promoting Our Neighborhood Businesses

Free Participation for FMA Members

www.discoverfultonmarket.com



Promoting Our Neighborhood Businesses - Halsted to Ogden & Madison to Grand

- Connecting businesses to local residents & the public
- Store-by-store visits to view in-store sales and promotions

Business Cost

- Free to FMA Members (\$300 Dues)
- Non-Members (\$150)

Business Benefits

- Month-long marketing & promotions to increase your sales
- Digital ad at www.discoverfultonmarket.com
- Social media promotions
- Logo on promotional flyers & posters

Business Requirements

- Create in-store marketing and promotions plan
- Design graphic ad and promotion for www.discoverfultonmarket.com
- Donate gift certificate or gift item to May 2nd Kick-Off Event at La Colombe

“Discover Fulton Market!” Kick-Off Celebration

- Thursday, May 2 from 6:30pm to 8pm – Free to the Public
- La Colombe Coffee Roasters 955 W. Randolph St. at Morgan St.
- Free prizes & gift certificates
- Free drip coffee, pastries & tunes

More Info at www.discoverfultonmarket.com and www.fultonmarketchicago.org.

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