

# Discover Fulton Market!

[www.discoverfultonmarket.com](http://www.discoverfultonmarket.com)

- All During May 2019
- Free for FMA Members (\$100 for Other Businesses)
- Promoting Our Neighborhood Businesses (Madison-Grand-Halsted-Ogden)



## How It Works

- In-store business sales and promotions during May 2019
- Neighborhood residents, the public & local employees visit the stores

## Kick-Off Event: Thursday, May 2 at 6:30pm - Free to All

- La Colombe Coffee Roasters 955 W. Randolph St. at Morgan St.
- Free prizes & gift certificates
- Free drip coffee & pastries

## Business Benefits

- Month-long marketing & promotions to increase sales
- New exposure to neighborhood residents, the public & local employees

## Our Marketing Campaign

- Individual ads at [www.discoverfultonmarket.com](http://www.discoverfultonmarket.com) linked to your website
- Direct mailing to community residents
- Social media, flyers & posters

## Business Participation

- Free to Fulton Market Association Members (\$300 Dues)
- Non-Members (\$100 Cost)

## More Information at [www.discoverfultonmarket.com](http://www.discoverfultonmarket.com) & [www.fultonmarketchicago.org](http://www.fultonmarketchicago.org)

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